

Privacy Policy

Property Auction Partners

Effective date: **20th June 2026**

1. Who We Are

Property Auction Partners provides independent buyer-side lot screening and pre-bid evidence packs for UK residential auction buyers.

Property Auction Partners is a trading name of JDF Solutions Ltd, a company registered in England and Wales (company number 06933078), whose registered office is at **150 Adnitt Road, Northampton, NN1 4NL**. JDF Solutions Ltd is the data controller for the purposes of UK data protection law and can be contacted at hello@propertyauctionpartners.com.

JDF Solutions Ltd is registered with the Information Commissioner's Office (ICO) under registration number **C1963889**

2. What Data We Collect

We may collect the following personal data that you provide to us:

- Name
- Email address
- Property lot links or postcodes
- Region of interest
- Any other information you provide via our contact form or email

We also collect limited technical data automatically when you use our website, through cookies and analytics tools:

- IP address and approximate location
- Device, browser and operating system information
- Pages visited and how you interact with the site

See our [Cookie Policy](#) for detail on the cookies and analytics tools we use and how to control them.

3. Why We Collect It

We use your data to:

- Respond to your enquiry
- Deliver the sample, packs or screening you have requested
- Send occasional updates or insights (only where you have opted in)
- Operate, secure and improve our website and services

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4. Legal Basis for Processing

We process your personal data under the following lawful bases:

- **Consent** — where you opt in to receive marketing updates. You may withdraw consent at any time.
- **Contract / steps prior to a contract** — to respond to your enquiry and deliver a service you have requested.
- **Legitimate interests** — to operate, secure and improve our website, where these interests are not overridden by your rights.

5. How We Share Your Data

We do not sell your personal data, and we never share it for others' marketing.

We do use trusted third-party service providers (“processors”) to run our website and services. These currently include:

- **Wix** — website hosting, contact forms and email/marketing list management
- **Google (Google Analytics)** — website usage analytics
- **Meta (Facebook Pixel)** — measuring marketing campaign performance

These providers process data on our behalf under their own terms and privacy policies. Some may process data outside the UK; where they do, we rely on appropriate safeguards (such as UK/EU approved transfer mechanisms). We may also disclose data where required by law.

Update this list to reflect the tools you actually use. Remove any you do not run; add any you do.

6. How We Store and Protect Your Data

Your data is stored securely and access is limited to the founder and any authorised support staff. We take reasonable technical and organisational measures to protect it.

7. How Long We Keep Your Data

We retain your data for up to 12 months after your last interaction with us, unless you ask us to delete it sooner or we are required to keep it longer by law.

8. Your Rights

Under UK data protection law you have the right to:

- Access the personal data we hold about you
- Have inaccurate data corrected or updated
- Request deletion of your data
- Object to processing, including direct marketing
- Request that we restrict processing

- Data portability (receive your data in a portable format)
- Withdraw consent at any time

To exercise any of these rights, email hello@propertyauctionpartners.com.

You also have the right to complain to the Information Commissioner's Office (ICO) at **ico.org.uk** or on 0303 123 1113 if you are unhappy with how we have handled your data.

9. Changes to This Policy

We may update this policy from time to time. The latest version will always be available on our website.